

AWARDS

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“The Best R&D Center” in the Automotive Industry



Tofaş R&D Center was named “The Best R&D Center” in the Turkish automotive industry, by the Ministry of Science, Industry and Technology for the second consecutive year.

Doğan Ersöz award from BUSİAD

Tofaş garnered the Special Success Award from the Doğan Ersöz Awards and Success Awards held by the Industry and Business Association of Bursa (BUSİAD).

Bursa’s largest establishment: Tofaş

Tofaş ranked first in “Bursa’s Top 250 Largest Enterprises” ranking compiled by the Bursa Chamber of Commerce and Industry (BTSO) based on the companies’ 2015 data.

AutoBest Award granted in Milan



In 2016, “The Best Buy Car of the Year-AutoBest 2016” award went to Egea with a special ceremony held in Milan, Italy. At a ceremony held in the factory, the award was presented to the employees by Dan Vardie, the President of the Jury.

Tofaş innovation and export awards from BTSO

At the Value Contributors of the Economy Award ceremony organized by the Bursa Chamber of Commerce and Industry (BTSO), Tofaş was named the “Industry Leader” in the automotive industry while ranking the first in the “Innovation” category and second in “Exports.”

Two awards in Occupational Health and Safety from Mess Golden Glove

At the Golden Glove Ceremony held by Turkish Metal Industrialists’ Union, Tofaş’s model practices in Occupational Health and Safety won the first prize in the category of “Facilities with 500 Employees or More.” The Golden Award was also granted to the Occupational Health and Safety project of Tofaş employees.

Turkey's R&D investment leader; Tofaş



Tofaş was the highest ranking Turkish company on the R&D investments Score List of the European Commission Joint Research Center. First entering the list at 547th place, Tofaş went up 27 places this year with its EUR 182.5 million in R&D investments.

European Union Environment Award



Under the EU Environment Awards Turkey Program, the Direct Use of Solar Energy in Manufacturing Processes project was the runner-up in the "Process" category. With its award winning project, Tofaş became the world's first factory in the automotive industry to heat the process air directly by solar energy.

Tofaş figures among the 200 cleanest companies in the world

Tofaş ranked 88th as the only Turkish company on the Clean 200 list, which ranks the top 200 companies conducting activities in the area of clean energy and technology.

CDP Turkey Climate Leaders award

As the only automotive manufacturer among the 50 companies in the CDP Climate Change Program 2016 Turkey Report, Tofaş was one of the seven companies to receive the CDP Turkey Climate Leaders Award.

Sustainable Business Award goes to Tofaş Waste Management

The 5R for Sustainable Waste Management project was presented an award in the "Waste Management" category at the 2016 Sustainable Business Awards organized by the Sustainability Academy.

"Green Car of the Year" is again Ram ProMaster City



The Ram ProMaster City Fiat Doblò was designated "Green Car of the Year" for the second time by Green Car Journal. The ProMaster City, which received the same award in 2015, became the first vehicle to garner the award two years in a row.

Green Point Industry Award from ÇEVKO

The 5R for Sustainable Waste Management project won an award at the Green Point Industry Awards held by the Environmental Protection and Recycling of Packaging Waste Foundation (ÇEVKO).

Tofaş ranks fourth at Patent League

Tofaş ranked fourth in the Turkish Patent League at Patent Awards ceremony.

Three awards at the Gladiators

While Fiat Linea was named the "Best-selling Car Model of the Year" at the ODD Sales and Communication Awards organized by the Automotive Distributors Association, Jeep®'s "The Footprints of Jeep® Renegade" was designated the "Best Outdoor Application of the Year." The launch of Fiat Egea received the Jury Special Award of the Year.

Effie Award

At the Effie Advertising Event Competition, Tofaş garnered two gold and one bronze Effie awards. In the "Automotive" and "New Born and Launch" Effie categories, Egea received two gold Effies; meanwhile, the Fiorino FL promotional campaign received a bronze Effie in the "Automotive Industry" category.

Fiat and Jeep® campaigns receive Crystal Apple

Fiat won six awards at the Crystal Apple award ceremony, with the Fiat Egea launch video "Game Changer Father's Day" ad and the digital project made within the Star Wars sponsorship. Jeep® was presented with two Silver Crystal Apples in the "Outdoor" and "Press" categories for its work "Escape from the Shopping Mall."

