

AWARDS AND RECOGNITIONS

FIAT EGEA IS TURKEY'S CHOICE ONCE AGAIN



With sales of 42,990 units in 2017, Fiat Egea was once again the best-selling car in Turkey last year.

TOFAŞ A TOP EXPORTER

With a 55% year-on rise in exports that brought their total value to USD 3.19 billion in 2016, Tofaş ranked second in the Turkish Exporters Assembly's annual survey of Turkey's top 1,000 exporting firms

TOFAŞ RANKS FIRST NATIONWIDE IN R&D INVESTMENT



In the European Commission Joint Research Center's R&D investments score list, Tofaş ranked in first place in Turkey with the R&D investments that it carried out in 2017. This was the third year in a row that Tofaş successfully defended its position as the company spending more on R&D than any other firm in Turkey.

TWO TOP-PLACE AUSTRIAN MOTORING AWARDS GO TO EGEA

The sedan and station wagon versions of the Fiat Egea, which are sold under the "Tipo" name in Europe, received two first place awards from the Austrian Automobile, Motorcycle and Touring Club (ÖAMTC).

TOFAŞ TAKES FIRST PLACE IN TURKEY'S 2017 PRODUCTIVITY AWARDS



In the Ministry of Science, Industry and Technology's 2017 series of Productivity Project Awards, Tofaş's "Capacity-Increase Project" earned it first place in the "Big Companies: Process Improvement" category.

IN THE EUROPEAN COMMISSION JOINT RESEARCH CENTER'S R&D INVESTMENTS SCORE LIST, TOFAŞ RANKED IN FIRST PLACE AMONG COMPANIES IN TURKEY WITH THE R&D INVESTMENTS THAT IT CARRIED OUT IN 2017.

FIAT DOBLÒ AND FIORINO RECEIVE UK AWARDS FOR THE THIRD YEAR IN A ROW

The Fiat Doblò Cargo won the WhatVan? "Light Van of the Year Award" for the third year in a row while the company's Fiat Fiorino Cargo also garnered the "Highly Recommended" accolade in the WhatVan? "Small Van" category.

TWO MAJOR OSD AWARDS GO TO TOFAŞ

Tofaş was the recipient of the Automotive Industry Association's (OSD) "Success in Exports" and "Success in Technology" awards in the association's "Success in Exports, Technology, and Submanufacturing" series of awards and recognitions. The company received OSD's platinum plaque, an award only bestowed on those with exports worth more than a billion dollars, for its USD 3.24 billion export performance in 2016.

TOFAŞ WINS FINANCING FACILITY AWARD

A loan secured by Tofaş to finance its Egea station wagon and hatchback manufacturing investments was cited by Bonds & Loans, an integrated market intelligence platform focused on emerging market credit, as the most successful financial deal carried out in Turkey in its own market segment.

ENERGY-EFFICIENCY AWARD



In the İstanbul Chamber of Industry's series of "Energy Efficiency Awards", Tofaş took second place in the "Big Companies" category with its "SolarDRY Direct Use of Solar Energy in Production Processes" project.

YEAR'S BEST WORKPLACE SAFETY PROGRAM



Having received awards in the Turkish Employers' Association of Metal Industries' "Golden Gloves Competition" for two years in a row, in 2017 placed first in the "Workplace employing more than 500 people" category for its "Risk detection certification in the virtual environment" program.

THE BRAND THAT CREATES VALUE FOR BURSA



At the Interactive Marketing Summit organized by the magazine Marketing Türkiye, Tofaş was cited as one of the leading names in its industry during the "Brands That Create Value For Their City" awards ceremony".

AWARDS AND RECOGNITIONS

MOBILE MARKETING ASSOCIATION AWARD GOES TO FIAT

Fiat received the "Turkey Best In Show" accolade in the Mobile Marketing Association's 2017 series of "The Smarties Turkey" awards.

EUROPE'S BEST INTRANET APPLICATION: TOFAŞGO



Tofaş's intranet and mobile application TofaşGO was selected as the Best Intranet project of the year by the European Excellence Awards.

FIAT'S BARRIER-FREE MOVEMENT PROGRAM "ENGELSİZ HAREKET" WINS HÜRRİYET AWARD

Fiat's barrier-free movement program "Engelsiz Hareket" earned a Hürriyet Red Award as the year's best social responsibility campaign.

SPECIAL JURY PRIZE FOR FIAT'S BARRIER-FREE MOVEMENT PROGRAM "ENGELSİZ HAREKET"



Fiat's barrier-free movement program "Engelsiz Hareket" was awarded a special jury prize at the Gillette Milliyet Athletes of the Year awards ceremony.

TOFAŞ ACADEMY PICKS UP THREE BRANDON HALL AWARDS

In the 2016 round of the Brandon Hall Excellence Awards, which are handed out by Brandon Hall, one of the world's most prestigious learning & development research and analysis firms, Tofaş Academy was the recipient of three separate awards.

FOUR STEVIE AWARDS GO TO TOFAŞ ACADEMY

In the Stevie Awards for Great Employers, an international business awards competition, Tofaş received one gold and three bronze Stevies.

FIAT BRINGS HOME EIGHT AWARDS FROM CRYSTAL APPLE

In the Crystal Apple Creativity Awards, Fiat received three crystal, one silver, and three bronze awards as well as a special jury prize.

NINE FELIS AND THREE ACHIEVEMENT ACCOLADES IN THE MEDIACAT FELIS AWARDS



In the 12th round of the MediaCat Felis awards held this year, Fiat won seven "Felis" and one "Achievement" award for its "From Inside the Plot" 360° degree integration with the Egea Hatchback while also picking up two "Felis" and two "Achievement" awards for its Fiat's barrier-free movement program "Engelsiz Hareket".

THREE GLADIATORS AWARDS



In the ODD Sales & Communication Awards, Tofaş picked up three accolades in the sales and communication categories. While the Fiat Egea was the year's best-selling car in the Sales category, in the Communication category, Jeep received the newspaper campaign of the year award for its "Otobüs Kamyon JEEP Bip" series of ads and Fiat received the PR/event of the year award for its "Fiat Motor Sporları: Egea Seni Piste Çağırıyor" campaign.

MORE JOBS FOR THE DISABLED

In an "Employ the Disabled" meeting conducted jointly by the Bursa Municipal Council, İŞKUR, the Disabled Persons Assembly, and the Bursa Federation of Disabled Persons, Tofaş received a letter of appreciation as the company in Bursa creating the most jobs for people with disabilities.

FIVE EMEA AND TURKEY SMARTIES AWARDS FOR FIAT

At the MMA Smarties Awards ceremony, Fiat's "From Inside the Plot" integration earned the company two global, one Turkish, and one independent "Best in Show" citations.

TOFAŞ'S INTRANET AND MOBILE APPLICATION TOFAŞGO WAS SELECTED AS THE BEST INTRANET PROJECT OF THE YEAR IN THE EUROPEAN EXCELLENCE AWARDS.

DATABASE MIGRATION OF THE YEAR AWARD

At the SAP Forum organized by SAP Türkiye, whose theme this year was "Digital Business", Tofaş's Department of Information & Communication Technologies won the "Best database migration of the year" award for its SAPLente Project.

IDC AWARD FOR TOFAŞ'S "SMART STATION" PROJECT



In a "Smart Manufacturing" project competition organized by International Data Corporation, Tofaş's "Smart Station" project placed second.

"CONTRIBUTIONS TO LOGISTICS" AWARD



In the eighth round of the Atlas Logistics Awards, Tofaş's exports performance earned it the "Contributions to logistics" award for the second time.